



Welcome Speech

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Tongji University





Agenda

- Welcome
- **■** Introduction to Tongji University



■ Introduction to Tongji SEM

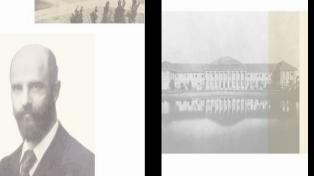




Tongji History

Tongji

German Medical School



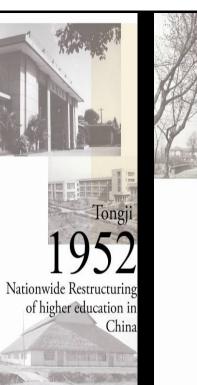






Displaced to Lizhuang, Sichuan Province: eventful days in the Anti-Japanese









Resuming traditional links with Germany and developing into a multidisciplinary institution







烈庆祝同济大学建校100周

Key Figures

55,000 Students

- >21,000 BA/BSc,
- >10,000 MA/MSc,
- >3,300 PhD,
- **> 2437 International Students**

3300 Teaching & Research Faculty

- >830 full professors,
- ≥1,470 associate professors







Brief History of Tingji SEM

- Starting education in economics and management **in 1956**, one of the pioneer universities in China in these disciplines.
- Reorganized in 1984.
- Launched its MBA in 1993.
- Initiated the EMBA and DBA programme in 2002.







Vision and Mission of SEM

- **Vision of SEM**: to be globally recognised for developing leading management professionals to build up a sustainable society.
- Mission of SEM: through undertaking research in focused areas of management and by establishing a network of academic exchange, SEM creates management knowledge to develop leading business professionals who are capable of solving practical problems for China and the world.





Current Status of SEM

SEM hosts 7000 students from 35 countries, has enjoyed a leading position in internationalization, corporate relations and applied research in China.

Attracts over 250 international students each year.

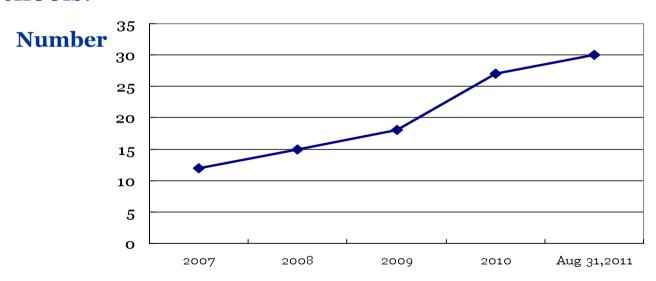






Current Status of SEM

- SEM enjoys an outstanding reputation for **applied research** and **consulting services** to businesses and government.
- The total value is among the Top 5 of Chinese business schools.

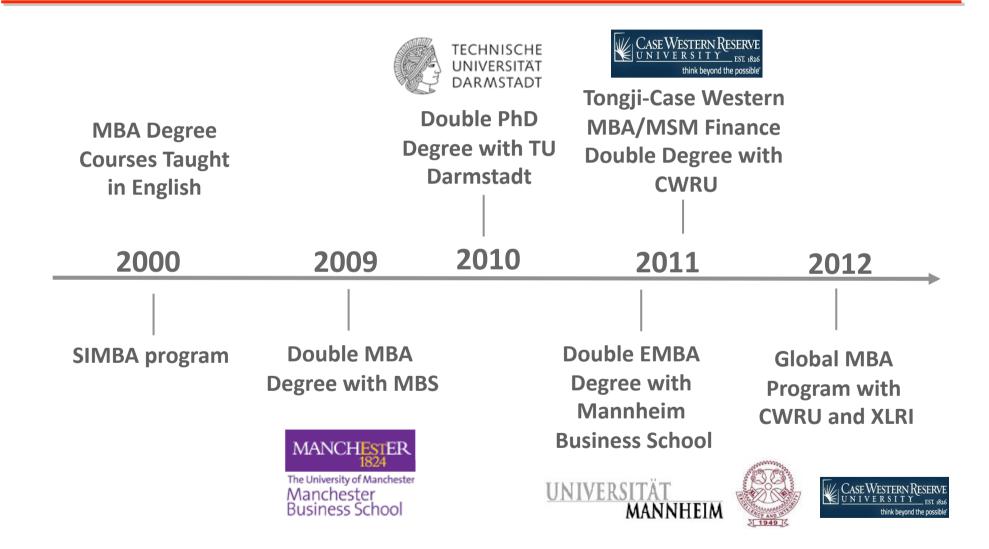








Collaboration Partners



Shanghai---Pu Dong & Xin Tian Di





Wish You a Memorable Stay in Shanghai!





